

HOLLY COSMETICS...ON~LINE

Pantone® Color Of The Year

"In times of stress we need something to lift our spirits"

~Leatrice Eiseman



A Color for All Seasons

Courageous. Confident. Vital. A brave new color, for a brave new world. Let the bold spirit of Honeysuckle infuse you, lift you and carry you through the year. It's a color for every day - with nothing "everyday" about it!

Please note that all content in this newsletter about the 2011 color trend and the Honeysuckle color of the year is by Leatrice Eiseman.

APRIL 2011

The Perfect Lip Color



This is the perfect lip color for everyone. It is truly as universal and complexion flattering as you can get.

Holly Products In Honeysuckle



Yes, we have several products available in tones to blend with or match Honeysuckle.

Need Eye Shadow Suggestions?



e-mail Holly for some eye shadow suggestions to wear with the Honeysuckle palette.



Toll Free Order Line 800-222-3964
502-423-1233

holly@hollycosmetics.com

Have you visited Holly's Beauty Blog?

<http://hollysbeautyblog.com>



Free Shipping On ALL Orders...

You Asked so We Delivered!

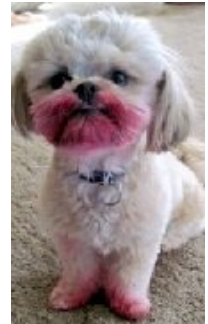
April 1, Holly Cosmetics On-Line started sending out ALL orders with FREE shipping. It may not seem like a lot, but \$5.20 per order adds up to a

lot of shipping charges by the end of the year. The way we figure it, that's another two or three products you could be using and enjoying instead of paying for the shipping.

Holly Cosmetics On~Line Products In The Shades Of Honeysuckle!

Lip Sticks

Honeysuckle (alias Rose Beauty) #72, a Medium tone matching Honeysuckle exactly (crème)
 #101 - three shades lighter (crème)
 #108 - four shades lighter (crème)
 #109 - three shades lighter (frost)
 #119 - Two shades lighter (frost)
 #155 - Three shades lighter with a natural lip color flesh under base (crème)
 Romance - a neutral and natural lip tone with just a touch of color (crème)



Wow! Who knew I would pick the color of the year?

Lip Pencils:

#24 and #007

Blush Colors

#17 - Bright and clear yet matches honeysuckle, without being overwhelming.
 #25 - A soft, gentle version of the color with a natural skin tone undertone.
 #05 - A Bright and WARM CORAL version of the color for the woman that

This is not your standard face powder! Our floral shimmers are dual-toned shimmering pressed face powders with illuminating light reflectors. Beneath the high-shine top shade there is a subtle shimmering version of that same shade that instantly brightens skin and give your skin a luminous glow. Sweep on anywhere you want a flash of age defying and light reflecting shimmer.



*Okay, so mom is still not amused...but it was fun while I was doing it.
Happy*

Honeysuckle Fashion



Fashion

Honeysuckle always works with the standard basics of black, navy, charcoal or light to mid gray. But using complementary bronze greens like Willow PANTONE 16-0632 and/or Tapenade PANTONE 18-0840 adds a new sophistication to the combination that showcases the energy of Honeysuckle. The green tones can be really interesting in accessories for Honeysuckle tights and top. Another great and unique combination is Honeysuckle with a pinkish brown like Apricot Brandy PANTONE 17-1540. Think of a warm cashmere turtleneck in Apricot Brandy with a matching skirt and shoes to blend and flatter the legs. A Honeysuckle cashmere scarf and belt create a luscious combination. And to blend all the colors, try a big and bold patterned bag with every color mentioned above.



Honeysuckle... The Color Statement Of The Year 2011

While the 2010 color of the year, PANTONE 15-5519 Turquoise, served as an escape for many, Honeysuckle emboldens us to face everyday troubles with verve and vigor. A dynamic reddish pink, Honeysuckle is encouraging and uplifting. It elevates our psyche beyond escape, instilling the confidence, courage and spirit to meet the exhaustive challenges that have become part of everyday life.

“In times of stress, we need something to lift our spirits. Honeysuckle is a captivating, stimulating color that gets the adrenaline going – perfect to ward off the blues,” explains Leatrice Eiseman, executive director of the Pantone Color Institute®.

“Honeysuckle derives its positive qualities from a powerful bond to its mother color red, the most physical, viscerally alive hue in the spectrum.”

Eiseman continues, “The intensity of this festive reddish pink allures and engages. In fact, this color, not the sweet fragrance of the flower blossoms for which it was named, is what attracts hummingbirds to nectar. Honeysuckle may also bring a wave of nostalgia for its associated delicious scent reminiscent of the carefree days of spring and summer.”

Honeysuckle is guaranteed to produce a healthy glow when worn by both men and women. It’s a striking, eye-catching hue that works well for day

and night in women’s apparel, accessories and cosmetics, and in men’s ties, shirts and sportswear. Add a lively flair to interior spaces with Honeysuckle patterned pillows, bedspreads, small appliances and tabletop accessories. Looking for an inexpensive way to perk up your home? Paint a wall in Honeysuckle for a dynamic burst of energy in the family room, kitchen or hallway.

Honeysuckle products are currently available from a variety of manufacturers:

Wedding Apparel

A flattering hue for wedding attendant apparel and accessories, Honeysuckle is now one of the nearly 200 PANTONE WEDDING Colors available from Dessy, a leading manufacturer of bridesmaid, social-occasion and flower-girl dresses. PANTONE WEDDING exclusively from Dessy provides a collection of color tools to make it easy for brides to achieve perfectly color-coordinated weddings – from inspiration to “I do.” See www.dessy.com for more information.

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For The Home**

Paint

Honeysuckle is one of 3,000 colors available in Pantone's line of superior-quality, eco-friendly paint. PANTONE Paints combine the accuracy of PANTONE Colors with the beauty of high-performance Dutch paints. See www.pantonepaints.com for more information.

Visa Card

Whether you're buying groceries, paying the dry cleaner or shopping for a pair of new pumps, now you can do it in style with a PANTONE Visa® Platinum Rewards Card in Honeysuckle, the 2011 color of the year. See www.pantone.com/visacard for more information.

Home Interiors

Honeysuckle is upbeat and dynamic when used on large areas like the entry area of a house or an apartment. It is an appetite and conversation stimulant when used on the dining room walls. In the kitchen, it adds a fun touch on the table in placemats and other linens (patterned or solid), colored glassware, candles and small appliances. Honeysuckle is a great color to cover up shabby kitchen cabinets, or, if that's too much of a color statement for you, try repainting knobs and drawer pulls. But be warned – once you try this arresting shade, it can become addictive.

Packaging

Honeysuckle is an excellent packaging color for products that speak to something active or festive, or are suggestive of sweet tastes and scents. It's an especially good shade for delicious food or drink packaging.



[Addition Websites That Are Part Of The Holly Ralston-Oyler Productions Network](#)

[The Instant Aging Botox Alternative Wrinkle Relaxing Crème](#)

[Holly's Thin Hair Camouflage Photo Secret](#)

[Holly's Beauty Blog](#)

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Curious about the funny looking square above?

Scan it with your Smartphone or go to <http://qrcodeinternetmobilemarketing.com>